

George Drakopoulos

Presentations, Conferences, Seminars, Speeches

Title	Event title	Date	Company/Organisation – Place
«Seasonality of Tourism Demand: Past, Present and Future»	1TourismWorld Conference: «Tourism & Hospitality Unleashed»	13.02.2024	1BusinessWorld – New York, USA (online)
«Marketing challenges for tourism destinations. The roles of public and private sector»	Interreg Greece-Cyprus: 2nd Workshop on "Tourism promotion strategy in the digital age & digital marketing"	27.09.2023	Association of Cyprus Tourist Enterprises (ACTE) – Limassol, Cyprus
«Digital transformation of Greek tourism: a holistic approach»	Interreg Greece-Cyprus: Final Conference Upgrading the tourism identity: The Smart Tour-Islands act: Attractive Mediterranean destinations	22.09.2023	Region of Crete – Heraklion, Greece
«Small tourist accommodation, the next day of tourism»	XENIA 2022: SETKE round table	27.11.2022	EPSILON HOSPITALITY, SETKE – Athens, Greece
«Western Greece & Peloponnese: Challenges for Sustainable & innovation-based Tourism»: Panel Moderator	Olympia Forum III – Empowering Cities & Regions	21.10.2022	Delphi Economic Forum, PATRIS newspaper – International Olympic Academy, Ancient Olympia, Greece
«Rural Tourism in action - European perspective and the Greek case study»	World Rural Tourism Conference	20.07.2022	Rural Tourism School, World Rural Tourism Conference, China (online)
«Culture as a driver for sustainable development»	«International Summer School 2022 on Sustainable Development in Ancient Epidaurus»	14.06.2022	Heilbronn University of Applied Sciences, Germany – Epidaurus, Greece
«Implications for tourism policies, as a consequence of the changing consumer behaviour».	Tourism: Mass or personalized love gift? Tourist preferences and hotel services	14.02.2022	CITY College, University of York Europe Campus, Thessaloniki (online)
«Greek Tourism: A general approach as a basis for development for start-ups»	MED St@rts MED MICROFINANCE SUPPORT SYSTEM FOR STAR-UPS – 4 th Web Local Forum	25.06.2021	ENICBCMED, Chamber of Achaia (online)
«Greek Tourism 2021: Restart or new beginning? Strategy for the transition period, from survival to sustainability»	Tourism Development Conference	22.04.2021	Hellenic Mediterranean University, Region of Crete (online)
«Declaration for macro regional cooperation in rebooting the tourism economy»	15th Meeting of the Thematic Steering Group for Pillar 4 – Sustainable Tourism under the EU Strategy for the Adriatic and Ionian Region (EUSAIR)	20.04.2021	European Commission – DG REGIO- EUSAIR (online)

«Greek Tourism 2021: Restart or new beginning? Strategy for the transition period, from survival to sustainability»	Live webinar: «Survival guide for the restart of tourism»	14.04.2021	Thessaloniki Tourism Organisation (online)
«Declaration for macro regional cooperation in rebooting the tourism economy»	MEETING OF ACTION GROUP 2 SUB GROUP TOURISM	25.03.2021	European Commission – DG REGIO- EUSALP (online)
«Declaration for macro regional cooperation in rebooting the tourism economy»	«Culture and Tourism support for integrated sustainable development in the Danube Region» Workshop on «Post Covid-19: leave-no-one-behind»-Recovery solutions	25.03.2021	European Commission – DG REGIO- PA3-EUSDR (online)
«Support of the macro-regional strategies to the COVID-19 recovery»	2nd EU Macro-regional Week, 1-5 March 2021: Workshop on the «Support of the macro-regional strategies to the COVID-19 recovery»	01.03.2021	European Commission – DG REGIO (online)
«Tourism & COVID-19 in the MRS - Impact, Response, Restart»	18th European Week of Regions and Cities Workshop on «Tourism recovery through cooperation» - Theme: Cohesion and Cooperation	14.10.2020	European Commission – DG REGIO (online)
«Bits, Gbits, Networks, Cloud, Smart Apps and the challenge for tourism policy»	4th Hotel Tech Conference	18.02.2020	Smart Press – Athens, Greece
«Cycling tourism in the context of sustainable tourism development policy»	«Cycling Tourism development» of the Interreg Mediterranean - MEDCYCLETour (MEDiteranean CYcle route for sustainable coastal TOURism) Project	14.02.2020	ECF (European Cyclists' Federation), Region of Western Greece, Regional Development Fund Region of Western Greece – Patras, Greece
«Sustainability within the context of tourism policy»	Tourism Conference: «Tourism of Tomorrow»	17.01.2020	Anatolia College-American College of Thessaloniki-ACT – Thessaloniki, Greece
«The Cultural Routes in the Marketing of Greek Tourism»	Conference: «Sustainable Cultural and Tourism Development: Cultural Routes»	19.11.2019	Ministry of Culture and Sports, Greece (Interreg Greece-Italy, POLYSEMI project) – Corfu, Greece
«Sustainability within the context of tourism policy»	Peace & Green Forum On Ecology, Culture and Tourism	17.10.2019	China Chamber of Tourism – Pu'er, Yunnan, China
«Cycling tourism in the context of sustainable tourism development»	Eurovelo - Sustainable Development and Tourism	22.07.2019	Eurovelo, Region of Central Greece – Chalkida, Greece
«Perceptual and psychological capacities of tourism development»	64 th Meeting of the UNWTO Commission for Europe (CEU) and workshop on «Growth, innovation and partnerships».	27-30.05.2019	UNWTO – Zagreb, Croatia
«Empower Mediterranean for smart tourism»	Panoramed/ BEST MED	16.05.2019	Junta de Andalucía – Seville, Spain

«Empower Mediterranean for smart tourism»	Panoramed/ SMART MED	09.05.2019	Ministry of Tourism, Croatia – Dubrovnik, Croatia
«Infrastructure policy for tourism and tourism policy for infrastructure»	Program "INVESTMENT" (INnovative E-Services for booSting Tourist economy and Multimodal public Transportation) Interreg Greece-Italy 2014-2020	26-29.03.2019	Interreg Greece-Italy 2014-2020, Region of Western Greece – Patras-Kalavryta-Messologgi-Katakolo, Greece
«Sustainability and Tourism in the Ionian Islands»	39th CPMR Islands Commission Annual General Meeting & Seminar Post-2020 Cohesion Policy	21-22.03.2019	CPMR (Conference of Peripheral Maritime Regions of Europe) ISLANDS COMMISSION, Region of Ionian Islands – Corfu, Greece
«Attracting, Training, Maintaining & Elevating Top hotel Revenue Management Talent»	6th Mediterranean Tourism Forum 2019 – Sustainable Tourism Actions & Renewal Strategies (STARS)	15.02.2019	Mediterranean Tourism Foundation – Malta
«The human capital as a challenge for tourism policy»	Mediterranean Hotel Forum «Toward the sustainability»	23.11.2018	Association of the Mediterranean Chambers of Commerce and Industry (ASCAME) – Barcelona, Spain
«Tourism in Corfuture»	OETK General Assembly	21.11.2018	OETK - Federation of Entrepreneurs of Corfu Tourism Enterprises – Corfu, Greece
«Seasonality: A marketing and institutional approach»	PHILOXENIA International Conference: «Silver Tourism 55+»	10.11.2018	HELEXPO S.A – Thessaloniki, Greece
«Circular Economy as a challenge for tourism policy»	ECOCITY FORUM 2018 «Circular Economy in Smart Cities»	05.10.2018	ECOCITY – Thessaloniki, Greece
«Managing tourism in times of crisis - The case of Greece»	8th Business Conference «South East Europe Tourism - SEET2018»	03.10.2018	Mass Media International – Belgrade, Serbia
«Chinese Outbound Market brief»	«Discover China»	19.06.2018	Air China & Tourism Generis – Athens, Greece
«The Tourism Industry: Full Sail Ahead»	22nd Roundtable with the Government of Greece - A compass for Europe - A fair wind for Greece	14.06.2018	The Economist – Athens, Greece
«Integrated Development of Tourism and Culture. Positive Impacts for Urban Tourism Economy»	International Mayor’s Forum on Tourism: Tourism Culture Sub-forum	30.05.2018	China National Tourism Administration (CNTA), UNWTO, The People’s Government of Henan Province – Luoyang, China

«Global look of tourism cities. Opportunities and challenges behind investment, cooperation and product partnering»	International Mayor's Forum on Tourism	28.05.2018	China National Tourism Administration (CNTA), UNWTO, The People's Government of Henan Province – Zhengzhou, China
«Infrastructure policy for tourism and tourism policy for infrastructure»	3rd Tourism Conference: «Quality in Mass Tourism: The Recipe for Success»	10.05.2018	5 bilateral Chambers: American-Hellenic Chamber of Commerce, British-Hellenic Chamber of Commerce, French-Hellenic Chamber of Commerce and Industry, German-Hellenic Chamber of Commerce and Industry, Italian-Hellenic Chamber of Thessaloniki – Thessaloniki, Greece
«Tourism Product Development & Promotion»	UNWTO Workshop on Pakistan Tourism	29-31.01.2018	UNWTO – Islamabad, Pakistan
«The Hospitality Industry facing major issues in the 21st century»	53rd ANNUAL IH&RA CONGRESS «Where East Meet West IN Hospitality»	04-06.12.2017	International Hotels and restaurants Association (IHRA) – Hangzhou, China
«Asian Tourism: Greece as a destination and as a European Gate»	PHILOXENIA International Tourism Conference	10.11.2017	HELEXPO S.A – Thessaloniki, Greece
«The Present and the Future of Sustainable Tourism»	Workshop «Sustainability for the Tourism Industry»	19.10.2017	Hellenic Society for the Protection of Nature-Green Key Programme, Athens, Greece
«The challenge for tourism policy»	19th Greek ICT Forum	18.10.2017	TEAMWORKS – Athens, Greece
«Creativity on sustainability»	2017 Emei Summit, 4 th Sichuan International Travel Expo	17-24.09.2017	Sichuan International Travel Expo – Leshan, Sichuan, China
«Western Silk Road project within the framework of EU-China 2018 Year of Tourism»	17th Edition of the Forum of the Adriatic and Ionian Chambers of Commerce - 18th Edition of the Forum of Adriatic and Ionian Cities	07-09.06.2017	Forum of the Adriatic and Ionian Chambers of Commerce – Pescara and Chieti, Italy
«Sharing economy: Impacts and implications of sharing economy on tourism development», «Seasonality: Strategies for addressing seasonality impacts»	Malta Presidency of the European Council - Tourism High Level Conference: High Level Master Class on «Attracting Chinese Tourism to the Mediterranean Countries»	24-26.05.2017	Ministry for Tourism – Valletta, Malta
«Strategy and PPP (Public-Private Partnership)»	Destination marketing Workshop	19.02.2017	Municipality of Mytilene - Lesvos, Greece
International Congress on World Civilizations and Creative Tourism	International Congress on World Civilizations and Creative Tourism	30.11-01.12.2016	UNWTO - Sofia, Bulgaria

«Chinese Outbound Tourism: (almost) all you need to know»	Workshop	25.11.2016	Pan-Hellenic Federation of Hotel Managers (PODIX), Greek Tourism Expo – Athens, Greece
«Sustainability within the context of tourism policy»	2016 GSTC European Regional Meeting	24.11.2016	Global Sustainable Tourism Council (GSTC) – Athens, Greece
«Chinese Outbound Tourism: (almost) all you need to know»	Workshop	19.11.2016	Philoxenia Tourism Expo – Thessaloniki, Greece
«Destination Management & Quality»	Conference: Sustainable Tourism Planning & Management for European Insular Destinations	4.11.2016	Network of the Insular Chambers of Commerce and Industry of the European Union (INSULEUR) – Eretria, Evia, Greece
Tourism trends and outlook	The 10th UNWTO/PATA Anniversary Forum	20-22.10.2016	UNWTO / PATA - Guilin, China
International Tourism Cities Mayors Forum	International Tourism Cities Mayors Forum	23-24.05.2016	Chinese Municipalities Union - Zhengzhou, China
«Managing tourism in times of crisis: The case of Greece»	International Luxury Hotel Association Meeting	20.05.2016	International Luxury Hotel Association ILHA – Athens, Greece
First World Conference on Tourism for Development «Tourism for Peace and Development»	First World Conference on Tourism for Development «Tourism for Peace and Development»	18-19.05.2016	UNWTO / China National Tourism Administration CNTA – Beijing, China
«Strategy and PPP (Public-Private Partnership)»	Destination marketing Workshop	14.05.2016	Municipality of Skiathos – Skiathos, Greece
«Take a walk in the marketing side»	Eastern European tourism markets	23.04.2016	International Tourist Organisation TEZ TOUR – Crete, Greece
«Flexibility as a factor of competitiveness in tourism development»	Entrepreneurship & Career Panorama Conference	02.04.2016	Strategic Business Administration and Entrepreneurship Research Center – Athens, Greece
«Managing tourism in times of crisis: The case of Greece»	ITB Travel Trade Show	10.03.2016	ITB – Berlin, Germany
«Tourism as a catalyst for the economic activity between North and South and vice versa»	1st Mediterranean Hotel Forum	26.11.2015	Association of the Mediterranean Chambers of Commerce and Industry (ASCAME) – Barcelona, Spain
«Managing tourism in times of crisis: The case of Greece»	World Travel Trend Forum	28.10.2015	IPK International – Pisa, Italy
Train the Trainer: Chinese Tourist Welcome Quality Host	COTRI China Outbound Tourism Research Institute	26.09.2015	COTRI China Outbound Tourism Research Institute – Athens, Greece
«Tourism policy priorities from a PPP perspective»	EUSBSR Conference	22.09.2015	EU Strategy for the Baltic Sea Region (EUSBSR) – Gdansk, Poland

«Sustainable tourism as a pillar for the EUSAIR»	EUSAIR Conference	11.06.2015	EU Strategy for the Adriatic and Ionian Region (EUSAIR) – Hersonissos, Crete, Greece
«Cultural tourism in the Black Sea area»	Balkan & Black Sea Regional Commission General Assembly	28.05.2015	Balkan & Black Sea Regional Commission – Brussels, Belgium
«Tourism as a pillar of the economy: the case of Greece»	IACUDIT Conference	21.05.2015	International Association of Cultural and Digital Tourism (IACUDIT) – Athens, Greece
«Sustainability within the context of tourism policy»	1st International Conference on Sustainable Development	16.05.2015	International Hellenic University – Thessaloniki, Greece
«Regional Development and Tourism. Are we ready to take off?»	Workshop: Prospects & ways of developing Central Greece Airport	09.05.2015	Hotel Owners Association of Magnesia – Agria, Volos, Greece
«Tourism as a pillar of the Greek economy»	DEREE's Business Week	30.03.2015	American College of Greece (Deree) – Athens, Greece
«Tourism as a pillar of the Greek economy»	Entrepreneurship & Career Panorama Conference	21.03.2015	Strategic Business Administration and Entrepreneurship Research Center – Athens, Greece
Global Tourism Economy Forum	Global Tourism Economy Forum	26-28.10.2014	SAR Macao & CNTA – Macao, China
«Sustainability within the context of tourism policy»	7th International Black Sea Symposium	16.10.2014	International Centre for Black Sea Studies (ICBSS) – Athens, Greece
«Tourism policy priorities from a PPP perspective»	1st International Congress: Towards Green Growth Entrepreneurship and Innovation in Tourism	28.04.2014	European Economic and Social Committee (EESC) - Dubrovnik, Croatia
«Rhodian Gastronomy and all inclusive»	«Rhodian Gastronomy and all inclusive»	12.04.2014	Rhodes, Greece
Proposal for the new development model»	SETE «Greek Tourism 2020	02.04.2014	Aegean University – Chios, Greece
«From quality to value for money with strategic patience»	Entrepreneurship & Career Panorama Conference	28.03.2014	Strategic Business Administration and Entrepreneurship Research Center – Athens, Greece
«Policy priorities from a PPP perspective»	High Level Conference on Coastal and Maritime Tourism	10.03.2014	Hellenic Presidency of the EU and the European Commission – Athens, Greece
«From quality to value for money with strategic patience»	Workshop	22.02.2014	Rhodes, Greece
«PPP Public Private Partnerships in Cruises»	Maritime Tourism Summer Course	9.2.014	Rhodes, Greece
«The challenge of competitiveness»	«The challenge of competitiveness»	06.12.2013	BCA Business College of Athens – Athens, Greece

«The contribution of new markets in the growth of Greek Tourism»	Workshop	23.11.013	Philoxenia Tourism Expo 2013 – Thessaloniki, Greece
«Can Greece become a Luxury Destination? »	Conference	21.11.2013	Marketing Week Conferences – Athens, Greece
«Ensuring regional attractiveness and working towards a common tourism brand»	EUSAIR Conference	14.11.2013	EU Strategy for the Adriatic and Ionian Region (EUSAIR) - Brussels, Belgium
Proposal for the new development model – The human factor»	SETE «Greek Tourism 2020	08.11.2013	BCA, Business College of Athens – Athens, Greece
«Hellas Kenya Business & Investment Cooperation - Business & Investment Cooperation Perspectives In Tourism»	Forum	08.11.2013	Athens, Greece
Proposal for the new development model»	SETE «Greek Tourism 2020	01.11.2013	BCA, Business College of Athens – Athens, Greece
Report of the Chair Georgios Drakopoulos	UNWTO Affiliate Members 19th General Assembly	27.08.2013	UNWTO Affiliate Members- Victoria Falls, Zimbabwe- Zambia
SETE Proposal for a new development model	SETE Proposal for a new development model	22.03.2013	TRC – Athens, Greece
«Tourism and Aviation - Working together»	IACA Assembly	21.03.2013	International Anti-Corruption Academy (IACA) Assembly – Athens, Greece
«Greek Tourism»	Workshop	06.02.2013	EPAL Rafina - Greece
«International Conference to Promote Sustainability in the Tourism Industry»	Ecotourism 2012 - Carbondour Conference	10.12.2012	National Technical University of Athens (NTUA) – Athens, Greece
«Priority Areas for New Growth: Tourism, Shipping, Agriculture / Fisheries»	Jean Monnet European Center of Excellence Event	27.11.2012	Jean Monnet European Center of Excellence – Athens, Greece
«Modern trends and prospects of the tourism industry»	1st Annual Tourism Conference	24.11.2012	Philoxenia Tourism Expo – Thessaloniki, Greece
«Present & Future of the Affiliate Members»	UNWTO Affiliate Members 1st Extraordinary Meeting	15.11.2012	UNWTO – Istanbul, Turkey, Istanbul
Marketing Greece	Marketing Greece	28.10.2012	Athens, Greece
Circle «Friends of Greece»	Lunch meeting of the Members of the European Parliament	26.06.2012	European Parliament – Brussels, Belgium
«SETE Proposal for a new development model»	Presentation during the European Parliament Transport and Tourism Committee 's visit	20.06.2012	European Parliament Transport and Tourism Committee – Crete, Greece
«Current situation & Management of the Affiliate Members Programme»	UNWTO Affiliate Programme	13.06.2013	UNWTO Affiliate Members – Barcelona, Spain
«The role of the Affiliate Members»	UNWTO Affiliate Programme	09.05.2012	UNWTO – Batumi, Georgia
«Proposal for a new development model»	Lecture	29.03.2012	LE MONDE Institute of Hotel & Tourism Studies - Athens, Greece

SETE «Greek Tourism 2020: Proposal for a new development model – Progress Report»	IMIC Conference: Tourism & Gastronomy in action	15.02.2012	IMIC Conferences – Athens, Greece
SETE «Greek Tourism 2020»	SETE «Greek Tourism 2020»	14.02.2012	13th Airline Marketing Workshop – Athens, Greece
«The challenge of the recession - Tourism & Luxury»	Business of Luxury Conference	14.02.2012	Athens, Greece
SETE «Greek Tourism 2020: Proposal for a new development model»	Epirus Business Forum	28.01.2012	NEXT COM – Ioannina, Greece
«Greek economy: Time of responsibility, decision and action» - «Tourism: The comparative advantages of our country»	American-Hellenic Chamber Of Commerce - 22nd Annual Conference	15.12.2011	AMERICANHELLENIC CHAMBER OF COMMERCE – Athens, Greece
SETE «Greek Tourism 2020: Proposal for a new development model - Destination Marketing»	SETE «Greek Tourism 2020	03.12.2011	SETE - Santorini, Greece
Focus on Greece «Selection criteria for Tourism Investments»	Tourism Investment Conference	29.11.2011	Financial Times – Athens, Greece
«Tourism as Inducer of Development, Social Inclusion and Regional Integration», «Olympic Games & Tourism: The Greek Experience»	International Tourism Conference	28-29.11.2011	Brazilian Ministry of Tourism, Inter-American Development Bank (IDB), Banco do Nordeste (BNB), UNWTO – Fortaleza, Brazil
«SETE Proposal for a new development model»	Capital+Vision Conference	24.09.2011	Capital+Vision – Athens, Greece
«Greece 2020»	Forum	24.09.2012	SETE – Athens, Greece
SETE «Greek Tourism 2020: Proposal for a new development model»	SETE «Greek Tourism 2020	30.08.2011	Rhodes Hotels Association – Rhodes, Greece
«Extension of tourist season, investments and local community: their importance for tomorrow's Greek tourism»	KSD Workshop	18.06.2011	«Money & Tourism», KSD, Municipality of Rhodes, Chamber of Dodecanese, Rhodes Hotels Association – Rhodes, Greece
Kos Regional Event	Kos Regional Event	17.06.2011	Municipality of Kos – Kos, Greece
SETKE 14th Annual Conference	SETKE 14th Annual Conference	20.03.2011	Greek Confederation of Tourist Accommodation Enterprises (SETKE) – Athens, Greece
«Gastronomy in the marketing menu of Greek Tourism»	IMIC Conference 2011	02.02.2011	IMIC Conferences – Athens, Greece
«Web Strategy: Creating an integrated online marketing & social media plan for SETE»	1st Conference: E-Tourism & Travel Distribution for Southern Europe & Mediterranean	01.02.2011	EyeforTravel – Athens, Greece
1st Open Tourism Consultation in Peloponnese	1st Open Tourism Consultation in Peloponnese	29.01.2011	Nafplio, Greece

«Sustainability, Nutrition, Tourism: key factors for the extroversion of Greek olive products» – «Gastronomy in the Greek Tourism Marketing»	2 nd International Conference Foodstandard	27.01.2011	Foodstandard – Athens, Greece
«The role of the Affiliate Members within the UNWTO»	UNWTO Affiliate Members	19.11.2011	UNWTO Affiliate Members – Barcelona, Spain
SETE «Greek Tourism 2020: Proposal for a new development model – The human factor»	22nd Alpine Center Graduation Ceremony	29.11.2010	ALPINE CENTER – Athens, Greece
2010 World Tourism Day Main Venue Celebration & China Guangdong International Tourism and Culture Festival & PPRD Tourism Promotion Convention	2010 World Tourism Day Main Venue Celebration & China Guangdong International Tourism and Culture Festival & PPRD Tourism Promotion Convention	27.09.2010	Tourism Administration of Guangdong Province, Guangdong Culture Department, Department of Foreign Trade and Economic Cooperation of Guangdong Province, Guangdong Foreign Affairs Office
«Greek Tourism 2020»	GATCA 2nd Regional Airport Summit	06-08.05.2010	Greek Air Traffic Controllers Association (GATCA) – Rhodes, Greece
«Competitiveness in Tourism»	Lecture	12.04.2010	LE MONDE Institute of Hotel & Tourism Studies - Athens, Greece
GATCA Event for the 60 years of Air Traffic Control in Greece	GATCA Event for the 60 years of Air Traffic Control in Greece	22.03.2010	Greek Air Traffic Controllers Association (GATCA) – Athens, Greece
«The challenge of competitiveness for the Greek Tourism Industry»	Deree Business Week Annual Forum	18.03.2010	American College of Greece (Deree) – Athens, Greece
«Portfolios of tourism products: Building methodologies and support policies»	IMIC Conference 2010	11.02.2010	IMIC Conferences – Athens, Greece
«Tourism Development in Greece - Background facts & current policy issues»	Meeting with the French Counselors for Foreign Trade	28.01.2010	Embassy of France in Athens – Athens, Greece
«Greece as an International Destination for Hospitality and Tourism Education»	BCA Networking Day	10.12.2009	BCA, Business College of Athens – Athens, Greece
«The Hellenic Culture: The Comparative Asset of Greece for Tourism Development»	American-Hellenic Chamber of Commerce «The Greek Economy Conference»	01.12.2009	American-Hellenic Chamber of Commerce – Athens, Greece
«Injections» into Greek Tourism Portfolio	Workshop	30.11.2009	SETE – Athens, Greece
Medical Tourism Promoting Greece as an International Destination for Hospitality and Medical Tourism	Workshop	30.11.2009	SETE – Athens, Greece
World Travel Market 2009	World Travel Market 2009	09-12.11.2009	World Travel Market - London, UK

World Travel Monitor Forum 2009	World Travel Monitor Forum 2009	05-06.11.2009	IPK International – Pisa, Italy
«The role of the private sector in UNWTO: How can we contribute to organizing a better model of global tourism governance»	UNWTO XVIII General Assembly	01-08.10.2009	UNWTO - Astana, Kazakhstan
Sustainable opportunities for property and tourism «Greek Tourism 2020»	4th RED Forum	29.09.2009	RED Real Estate and Development – Athens, Greece
«Greek Tourism 2020»	«Greek Tourism 2020»	23.09.2009	SETE – Athens, Greece
Pricing Policy Recommendations - Effectiveness of Government Support Measures for Tourism - Future Actions & Studies SETE	Workshop	24.07.2009	Cretan Hotel Managers Association – Crete, Greece
«Education as a Tourism Product - Promoting Greece as an International Destination for Hospitality and Tourism Education»	Lecture	26.05.2009	Technological Educational Institute of Piraeus – Aigaleo, Greece
«Tourism & Property in Greece»	3rd International Conference	23.03.2009	Tourism & Property Magazine – Athens, Greece
«The role of Greek State Airports and the impact of their privatization»	FAHCAA (OSYPA) Two-day Conference	19.03.2009	Federation of Associations of Hellenic Civil Aviation Authority (FAHCAA) (OSYPA) – Athens, Greece
5th International Conference on «Conferences & Incentives»	IMIC Conference 2009	04-05.02.2009	HELIOTOPOS SA – Athens, Greece
«Tourism: Responding to a Turbulent Economy and a Changing Climate - A conference for the Middle East and Mediterranean Region»	UNWTO Regional Conference for the Middle Eastern and Mediterranean countries on Climate Solutions for the Tourism Industry	23-24.11.2008	UNWTO - Sharm el Sheikh, Egypt
World Travel Market, Tourism Society	World Travel Market, Tourism Society	10.11.2008	World Travel Market (WTM) – London, UK
«Experience as the Basis for Marketing Strategies - Life issues and how to deal with politicians»	World Travel Monitor Forum	06-07.11.2008	IPK International – San Giuliano Terme, Pisa, Italy
«Managing Change in Tourism Destinations Strategies and Actions»	3rd International Tourism Forum	24-25.10.2008	Rhodes, Greece
«Investment Opportunities in Greece»	3rd International Real Estate Symposium «Shaping the Future for Conference Business»	29.09.2008	RE+D, Hellenic-British Chamber of Commerce – Athens, Greece
«A Focus on the Experience as the Basis of Strategy. The Case of Greece»	4th International Conference Destination Management & Marketing	16-17.09.2008	UNWTO – Bordeaux, France
Diamonds: «The fastest growing enterprises of Industry, Commerce and Hospitality Sectors»	Forum	03.06.2008	STAT BANK – Athens, Greece
«Education as a tourist product»	Lecture	08.05.2008	Alpine-Trinity – Athens, Greece

«Promoting Greece as an international destination for tourism and hotel management studies»	Workshop	07.05.2008	Alpine Center – Athens, Greece
«Tourism Development in Greece Background facts & current policy issues»	Lecture	10.04.2008	The American College of Greece – Athens, Greece
«The challenge of competitiveness for tourism destinations-The case of Greece»	Lecture	06.12.2007	The American College of Greece – Athens, Greece
«How Greece Can Retain its Culture...with a Growing British 'Mass Tourism' Market»	WTM World Travel Market 2007	12-15.11.2007	IPK International – London, UK
«How the British Will Travel 2010»	WTM World Travel Market 2007	12-15.11.2007	IPK International – London, UK
«The challenge of competitiveness for Greek Tourism»	Development and Tourism Workshop	08.11.2007	SEPE, SETE – Athens, Greece
«The challenge of competitiveness for Greek Tourism»	Development and Tourism Workshop:	12.10.2007	Municipality of Kos – Kos, Greece
«The challenge of competitiveness for Greek Tourism»	Development and Tourism Workshop	15.06.2007	Municipality of Kavala – Kavala, Greece
«The challenge of competitiveness for Greek Tourism»	Development and Tourism Workshop	09.06.2007	Committee for Tourism Development – Municipality of Moursi, Pelion, Greece
«Current trends and opportunities» - «The challenge of competitiveness for Greek Tourism»	New & Special Forms of Tourism Workshop	30.05.2007	Kalofolias Group – Ioannina, Greece
«Olympic Games & Tourism: The Greek Experience»	International Olympics & Tourism Forum	16-18.05.2007	UNWTO, China National Tourism Administration (CNTA), Shandong Provincial Government – Qingdao, China
15th SETE General Assembly	15th SETE General Assembly	08.05.2007	SETE – Athens, Greece
«Health tourism as a strategic choice for diversifying Greek tourism»	13th Scientific Conference of Students of Medicine	21.04.2007	IASIS – Athens, Greece
«Making the most of the internet is the future of tourism»	12th Tourism Panorama	20.04.2007	Kalofolias Group – Athens, Greece
«The challenge of competitiveness for tourism destinations - The case of Greece»	Lecture	12.04.2007	Tilburg University – Tilburg, Netherlands
«Tourism Development in Greece. Background facts & current policy issues»	Workshop	15.01.2007	Egyptian Tourism Federation – Cairo, Egypt
«Tourism Development in Greece Background facts & current policy issues»	«Air Traffic Control at Regional Airports»2006 Workshop	13.12.2006	Federation of Associations of Hellenic Civil Aviation Authority (FAHCAA) (OSYPA) – Athens, Greece
«Marketing strategies to improve the competitiveness of Greek tourism»	Workshop	12.12.2006	Athens University of Economics and Business (AUEB) – Athens, Greece

«Shaping the future for conference business in Greece - Tourism Development in Greece Background facts & current policy issues»	2nd General Assembly & Annual Conference, European Federation of the Associations of Professional Congress Organisers (EFAPCO)	08.12.2006	European Federation of the Associations of Professional Congress Organisers (EFAPCO) – Athens, Greece
2 nd International Tourism Forum	2 nd International Tourism Forum	10-11.11.2006	Dodecanese Development & Progress Company (DETAP) – Rhodes, Greece
Tourism Business Frontiers: «Looking into the Future of Tourism»	Forum	08.11.2006	University of Surrey, WTM - London, UK
«Tourism Development in Greece Background facts & current policy issues»	3 rd Annual European Leisure Real Estate Symposium	23-24.10.2006	RCI – Athens, Greece
«The challenge of competitiveness»	Rhodes Regional Event	29.09.2006	Municipality of Rhodes – Rhodes, Greece
Session: «Promotion of Greek Financial Interests Abroad - International Economic Relations»	Ambassadors' Summit	01.08.2006	Ministry of Foreign Affairs – Athens, Greece
«The Human Factor in the Tourism and Shipping of our Country»	Workshop	31.05.2006	IST / University of Hertfordshire – Athens, Greece
«New approaches to tourism»	Conference	25.05.2006	TYD (Turkish Tourism Investors) & Okan University – Istanbul, Turkey
«The challenge of competitiveness»	Crete Regional Event	19.05.2006	Municipality of Hersonissos– Hersonissos, Crete, Greece
«International Conference on Destination Marketing & Events Venues»	IMIC Conference 2006	09-11.02.2006	HELIOPOPOS Conferences, - Athens, Greece
«Communication Strategies for Mature Destinations»	Regional Conference on Tourism Communications for Europe	12-13.10.2005	UNWTO – Riga, Latvia
«Now or Never: Marketing Plan Proposal for Greek Tourism»	Corfu Regional Event	30.05.2005	Corfu, Greece
«Hall mark events - Lobbying approaches & marketing implications for tourism destinations»	IMIC Conference 2004	17.11.2004	HELIOPOPOS Conferences, - Athens, Greece
«Connecting Tourism & Olympic Games», «Greek Tourism 2010: Strategy & Objectives»	Workshop «Investment Orientation of Greek Tourism»	14.05.2004	SETE – Delphi, Greece
«Greek Tourism 2010: Strategy & Objectives»	Zakynthos Regional Event	02.10.2003	Zakynthos, Greece
«Tourism & Employment»	Workshop	17.09.2003	SETE – Athens, Greece

«Relating airport development with tourism development»	1st International Conference: «Airports: Planning & Operation»	12.06.2003	Hellenic Ministry of Transport and Communications, Civil Aviation Authority, Aristotle University of Thessaloniki, Polytechnic School & Technical Chamber of Greece – Thessaloniki, Greece
Comments on the draft law of the Ministry of Development for tourism education and other provisions	Comments on the draft law of the Ministry of Development for tourism education and other provisions	10.12.2002	SETE – Athens, Greece

[Speaking experience videos](#)