

COTMI

China Outbound Tourism Market Intelligence

Return of Chinese tourists to lift global tourism in 2023



COTMI

China Outbound Tourism Market Intelligence

The new weekly periodical for news, facts, data and analysis that covers **global** and **region-focused** information about the Chinese outbound tourism market is coming to support your decisions.





China is back

China's outbound tourism has restarted. Travellers' expectations have changed; many experienced managers are no longer active in both the outbound department on the Chinese side and the inbound on the hosting destination.

A high-quality, time-saving and deep-diving weekly periodical offering comprehensive information, data, insights, analysis and local news is here to support the tourism industry.





Get ready

COTRI (China Outbound Tourism Research Institute) provides COTMI's content. In a complex and rapidly evolving Chinese outbound tourism market, with so much information available, separating the signal from the noise can be challenging.

COTRI's expertise allows for creating in-depth reports that help businesses understand the market and make the right decisions.





Subscribe to COTMI

COTMI provides a comprehensive overview of Chinese outbound tourism, including global news and insights, thematic columns and data, deep dive analysis, updates on visa regulations, air routes, winners and losers in arrival numbers of Chinese visitors and info about Chinese specialized Tour Operators.

48 editions per year, 6 pages packed with market intelligence, (almost) every Wednesday morning delivered to your inbox.





Why COTMI

Reliable information

Reliable and unbiased news, data, and analysis from a team of global and local experts.

Exclusive membership

An exclusive club of individuals, companies, and institutions strongly interested in the Chinese outbound tourism market. Access to unique offers, networking opportunities and free webinars.

Saving time

All necessary information and analysis globally and locally. Cutting through the noise, getting to the point.



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* Indicates required question



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