

# tourism generis

supporting decision-makers



# Supporting tourism businesses & destinations

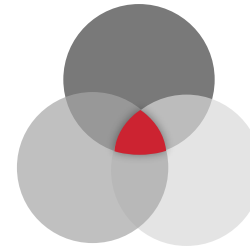
## Marketing



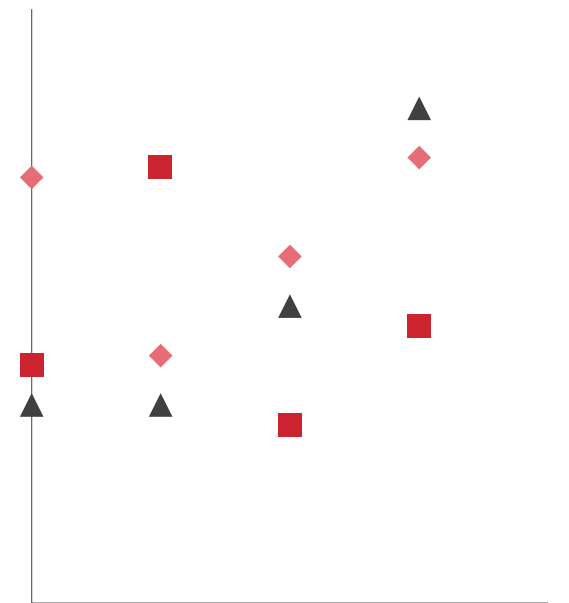
## Development



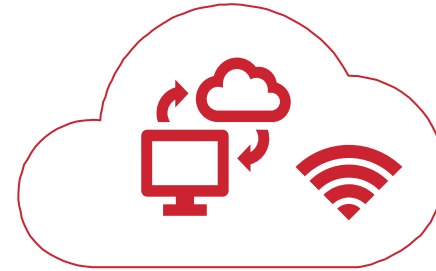
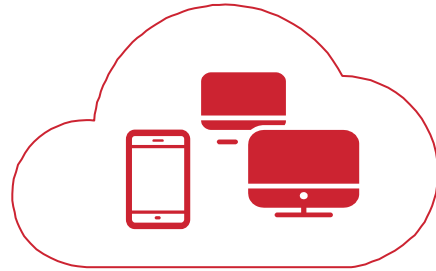
## Carrying capacity



## Tourism & Big Data Analytics



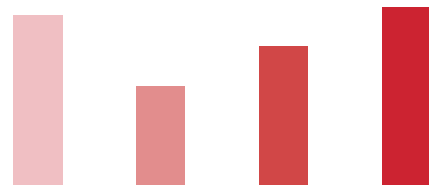
## Digital transformation



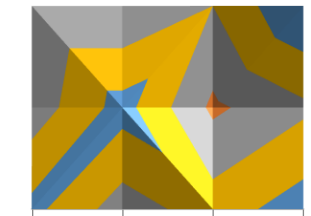
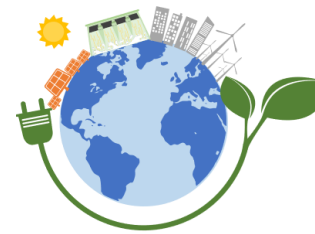
## Advertising



## Statistics

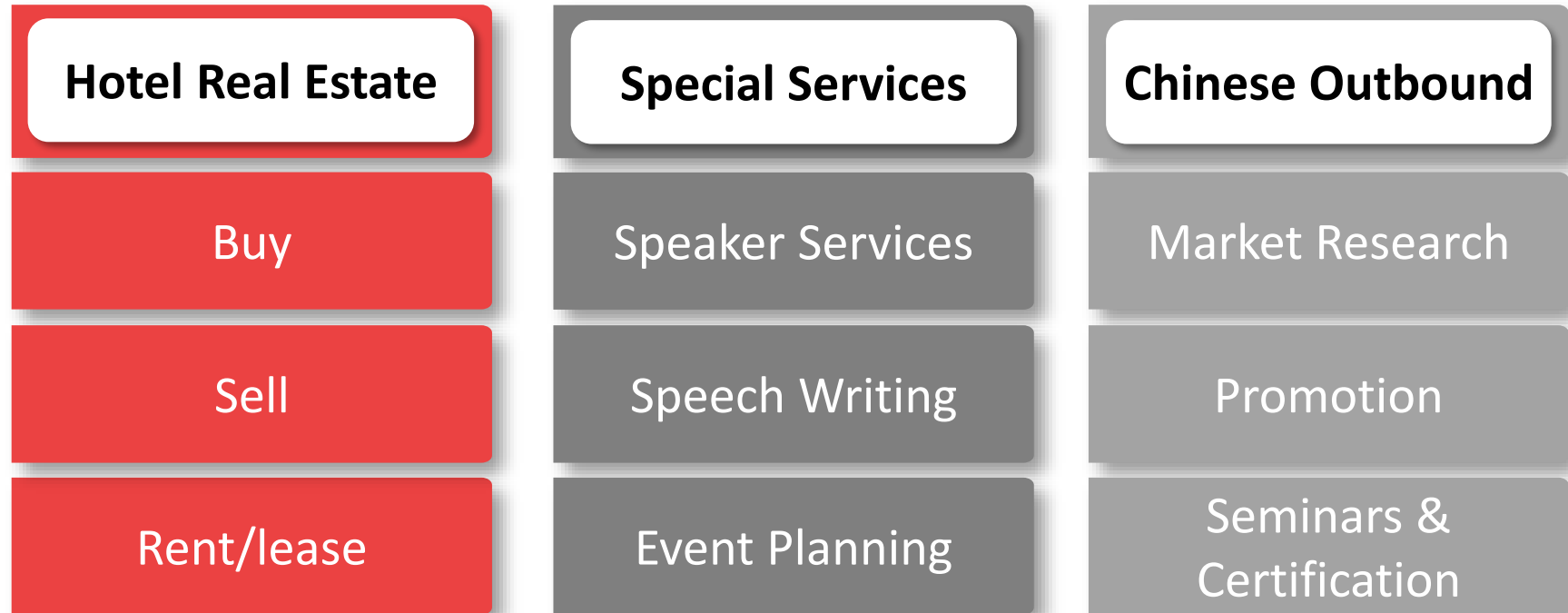


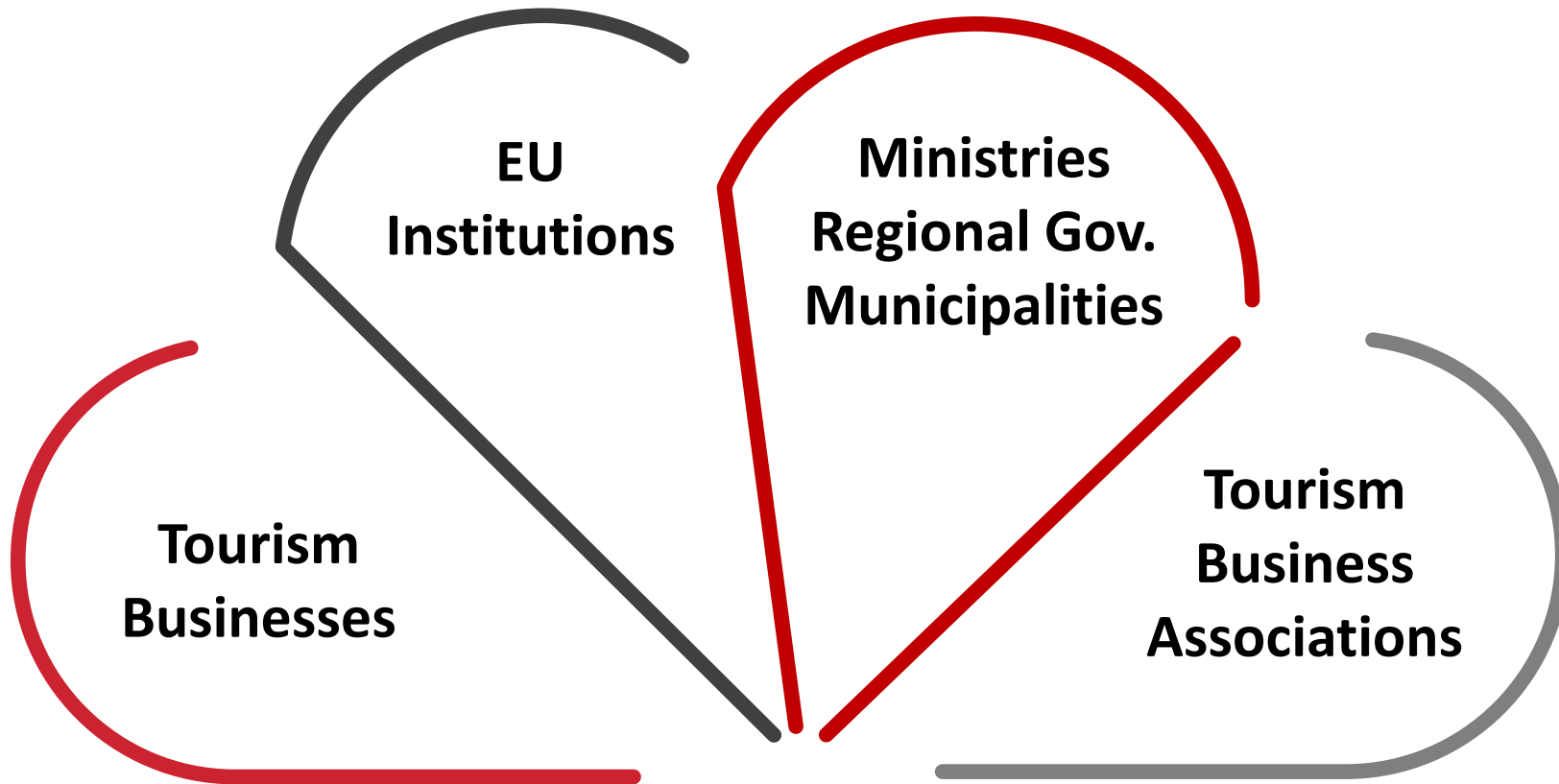
## Sustainability



Data 1 Data 2 Data 3 Data 4







## Sample of projects



«Digital Advertising», Region of South Aegean

«Tourism sustainable development», Santorini

«Design & Construction sector report» NEOM Project, KSA

«Empowering Front Line personnel", Erasmus+

«MRS cooperation in tourism», DG REGIO

«Mass Transportation in Tourism»  
INTERREG GR-IT, Region of Western Greece

«Maritime Tourism», INTERREG Mediterranean

«Tourism Strategy», Region of Ionian Islands

# Contact

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