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supporting decision-makers

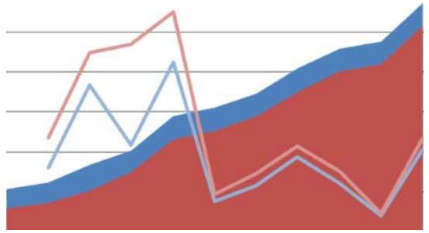
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Supporting tourism businesses & destinations

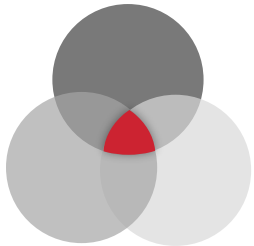
Marketing



Development



Carrying capacity



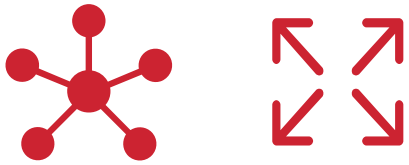
Greek hospitality real estate



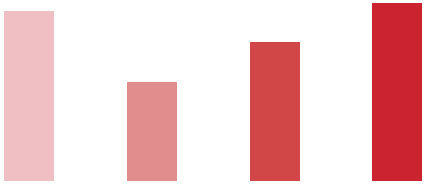
DMMO



Digital advertising



Statistics



Sustainability



Chinese market



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Services

Greek hospitality real estate

- Hotels & Resorts
- Holiday villas
- Management & Marketing

Invest in Greek tourism

- Insight analysis
- Investment proposals
- Specialised services

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More Services

Destination marketing

- DMMO
- Marketing plan
- Digital advertising

Carrying capacity

- Estimation
- Tourism flows management
- Sustainability policy

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More Services

Digital advertising

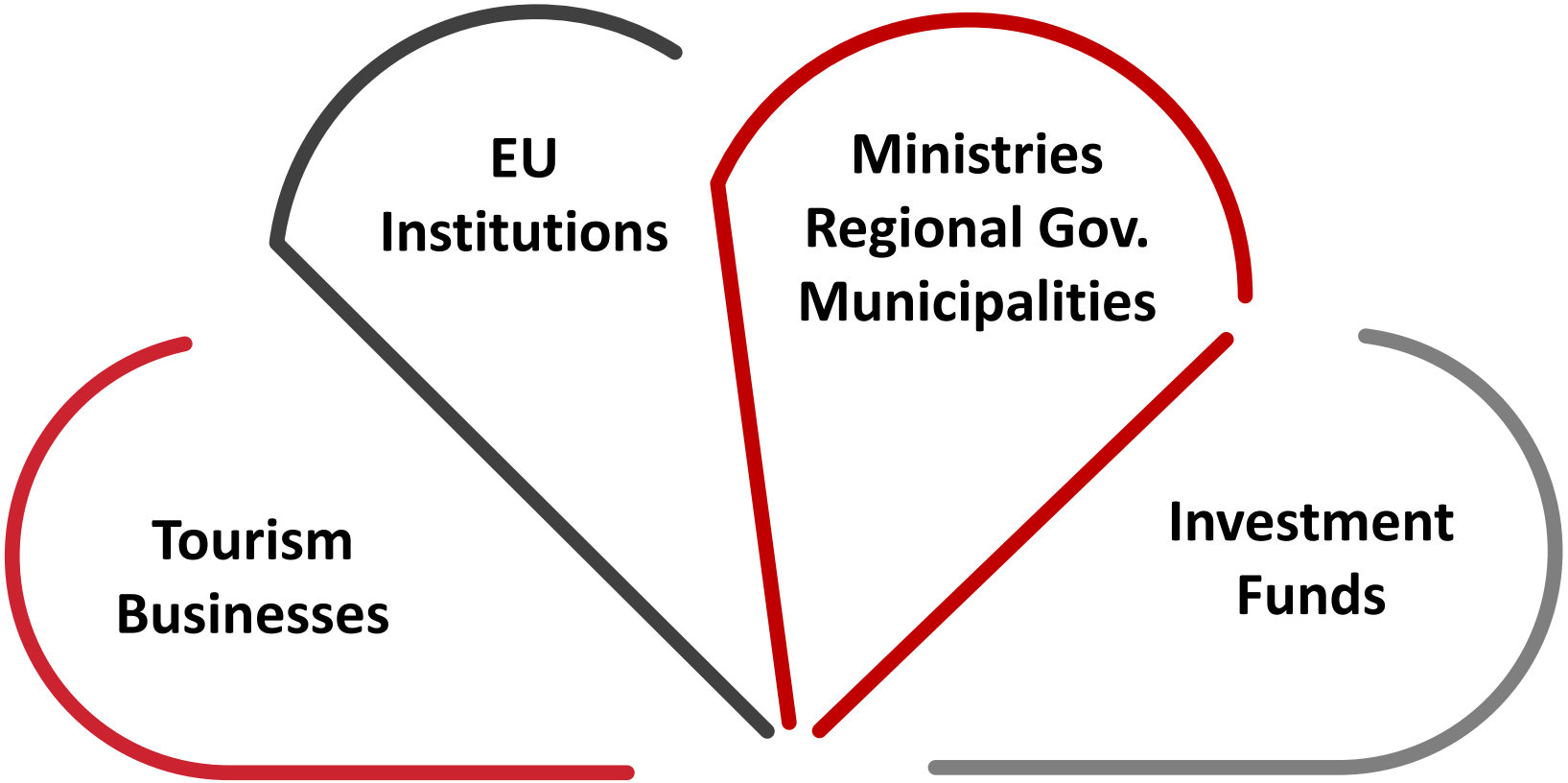
- Big Data analysis
- Market & Media mix
- Programmatic advertising

Chinese outbound

- Market research
- Promotion
- Training & Certification

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Client Categories



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Sample of projects

«Digital Advertising», Region of South Aegean
«Tourism sustainable development», Santorini
«Design & Construction sector report» NEOM Project, KSA
«Empowering Front Line personnel", Erasmus+
«MRS cooperation in tourism», DG REGIO
«Mass Transportation in Tourism» INTERREG GR-IT, Region of Western Greece
«Maritime Tourism», INTERREG Mediterranean
«Tourism Strategy», Region of Ionian Islands

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